

MODERN LUXURY

AUSTIN WAY

IN PERFECT HARMONY

Jewel Brings *Freewheelin' Woman* to the Capital City

The STYLE ISSUE

AUSTIN'S TOP TASTEMAKERS
& THE BEST SUSTAINABLE
SHOPPING GUIDE

The stylish CEO of the esteemed Travis Club (travisclubaustin.com) gives us insight into her career.
by KATERINA COTRONEO

LOCAL CHARACTER

LEISHA EHLERT



What is your favorite part about your job? Seeing a project come to life from initial concept to final completion. There's something incredibly satisfying about transforming a vision into a tangible, thriving community. I also love the dynamic nature of real estate development and the challenges it brings, which keep me constantly learning and growing.

How do you incorporate style into your day-to-day? Incorporating style into my life goes beyond what I wear; it encompasses how I carry myself, approach tasks, and lead. I strive to maintain a demeanor of confidence and grace, mixed in with a little whimsy, crazy and plenty of humor.

Who inspires you most? Market trendsetters and disruptors who redefine industries, push boundaries and innovate relentlessly. I recently read *Unreasonable Hospitality* by Will Guidara, which profoundly impacted me. The book emphasizes going above and beyond to create extraordinary experiences, which aligns perfectly with my philosophy to create spaces that are not only functional but also deliver unforgettable service and experiences.

What is your go-to outfit? I love a combination of comfort and flair, which allows me to transition seamlessly from meetings to site visits. A good blazer paired with a fun top and tailored pants or denim ensures a polished yet relaxed look. Comfortable, stylish sneakers or ankle boots are my footwear of choice, providing both practicality and sophistication. And, of course, a good statement piece.

What is your advice to people looking into buying a lot/building a home? Start with a clear vision of your ideal lifestyle. Envision how you want to live and what features are essential for your daily comfort and enjoyment.